



TRAFFIC Success FORMULA

*THE SURFER'S GUIDE TO FREE
TRAFFIC EXCHANGE PROGRAMS*

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Foreword

Welcome to the wonderful world of traffic exchanges, a universe that has transformed from its humble beginnings into a vast expanse of opportunity. Picture this: the early 2000s, the dawn of the internet marketing era, where the concept of traffic exchanges was as simple as it was revolutionary. Initially, these platforms were straightforward – you visit my website, and I'll return the favor by visiting yours. It was a time of mutual growth, driven by the basic need for visibility in the vast digital expanse.

But let's not dwell too much on the past; instead, let's appreciate how far we've come. Today's traffic exchanges are not just about swapping visits. They have morphed into complex ecosystems where engagement, networking, and personal branding take center stage. Imagine a bustling marketplace, where every stall not only showcases unique wares but also represents a story, a brand, an opportunity to connect and grow.

As you proceed with this guide, remember that understanding the roots of traffic exchanges is key to leveraging their full potential today. They've moved beyond mere view exchanges; they're now platforms for real human interaction, offering myriad opportunities for savvy marketers like us to shine and thrive.

So, buckle up! You're not just revisiting the history of traffic exchanges. You're stepping into a time machine, ready to bridge the past with the present, armed with insights to navigate the bustling highways of today's digital marketing landscape. Let's embark on this journey together, shall we?

Chapter 1

The Digital Seascape

Introduction to Traffic Exchanges

Welcome to the robust world of Traffic Exchanges, an innovative concept born out of the internet's rapid expansion in the late 1990s. These platforms originated during the dot-com boom, a period characterized by the internet's unprecedented growth and the urgent need for web visibility. Back then, traffic exchanges presented a simple yet revolutionary idea: a one-to-one visit exchange model that allowed webmasters to boost their site traffic by visiting others' sites in return.

However, this was just the beginning. From these humble roots, traffic exchanges evolved significantly. Initially used within organizational intranets to discover and share new websites among employees, they quickly found their way to the broader web around 1994. By then, the idea of simply rating pages transitioned into a more engaging model where members could earn credits by actively viewing others' websites. This shift not only fostered a sense of community but also marked the beginning of traffic exchanges as we know them today.

The concept took another turn in 1996 when traffic exchanges started operating commercially, shifting from a tool for discovering interesting sites to a platform focused primarily on commerce. This change was pivotal, transforming these exchanges into bustling marketplaces where visibility was king.

Today, traffic exchanges are multifaceted platforms that offer more than just view-for-view exchanges. They have evolved into complex ecosystems supporting various forms of online advertising, including manual surfing, autosurfing, and even social media engagements. These platforms cater to a range of users from small business owners to individual marketers, all seeking to maximize their online presence without significant investment.

As we delve deeper into the world of traffic exchanges, it's essential to appreciate this evolution. Understanding where they came from helps us better utilize their capabilities today, transforming simple site visits into meaningful interactions and connections.

The Evolution from Basic to Advanced Techniques

Traffic exchanges started simple: visit my site, and I'll visit yours. This basic trade was perfect for the early, smaller web but didn't cut it as the internet expanded. Marketers needed more—targeted visits, meaningful engagement, not just numbers.

Enter advanced traffic exchanges. They've morphed from mere visit swaps to smart, strategic platforms. We're not just throwing our links into the void anymore. Now, we tailor our approach, aiming for the right eyes, not just any eyes. It's about snagging those genuinely interested, converting visits into leads, not just upping our visit counts.

The transition? It wasn't overnight. It involved introducing credit systems—earn by participating, rewarding engagement over passive viewing. Then came the targeting, slicing the broad web into niche segments for more focused exchanges.

But here's the kicker: with new tools like autosurfs, the game changed again. They made earning credits easier but challenged us to maintain traffic quality. The savvy marketer's response? Use these tools wisely. Focus on exchanges that prioritize quality and engagement, and use them to test and refine your pitches to real, engaged users.

Now, traffic exchanges are more than just traffic. They're a testbed for your marketing, a place to hone messages and build real connections. But remember, they're a tool, not the entire toolbox. Use them right, and they're golden.

In this digital evolution, we've moved from basic exchanges to intricate platforms. It's a shift from quantity to quality, from passive browsing to active engagement. And that's where we can truly shine.

Navigating Through the Waves: Understanding Traffic Exchanges

Alright, let's cut through the fog and get to the heart of navigating traffic exchanges like a pro. It's not just about diving in; it's about smart surfing. Think of each exchange like a unique wave: to ride it, you've got to understand its rhythm and flow.

First up, know your platform. Not all exchanges are created equal. Some are all about the quick click; others allow for deeper engagement. Pick the ones that align with your goals and audience. It's like choosing the right surfboard for the right wave – make sure it fits.

Next, engagement is key. Don't just throw your link out there and hope for the best. Craft your pages to catch attention fast. Remember, you've got seconds to impress. Make your landing page a visual punch that grabs and holds.

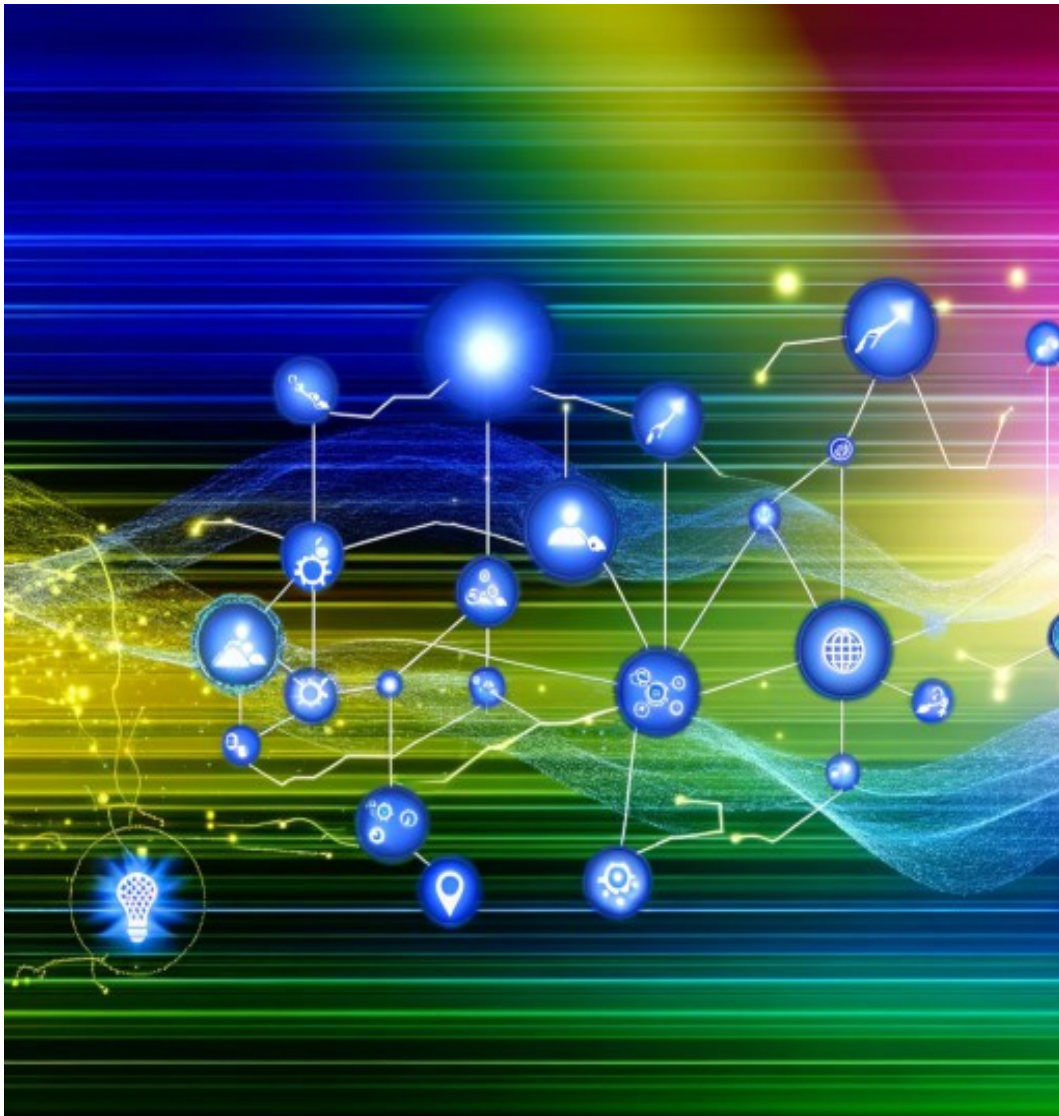
Then, track everything. Use the data most platforms offer. Which ads are winning? Where are your best leads coming from? Traffic exchanges can be goldmines of insight

if you're paying attention. Adjust your strategies based on what the numbers tell you.

Here's the clincher: Be consistent but not monotonous. Switch up your ads, test different approaches, and keep the energy up. The digital seas are ever-changing; your strategies should be too.

Finally, don't go it alone. Connect, network, and exchange ideas with fellow surfers. The real power of traffic exchanges lies in the community. Share, learn, grow – that's how you turn waves into tides.

In conclusion, navigating traffic exchanges is an art and a science. It's about blending strategy with creativity, and data with instinct. Dive in with an open mind, stay agile, and ride those waves to success. Remember, in the world of traffic exchanges, the best surfers are the ones who learn to adapt and flow with the changing tides. Let's make some waves!



Chapter 2

Speed Surfing with Camel Tabs

The Need for Speed: Efficient Surfing Techniques

Let's cut straight to the chase. We all know that to make the most of our time on traffic exchanges, multitasking is the name of the game. You've got a lineup of exchange tabs open, and as one timer ticks down, you're already clicking for credits and jumping to the next one. It's a rhythm we've all tried to master – click a credit, leap to the next tab, rinse and repeat. Efficient, sure, but perfect? Far from it.

Here's the snag – every click for credit, every tab switch, it's a beat in the rhythm where you could be doing more. Plus, let's not overlook the elephant in the room: uneven surf timers. If you're not timing your clicks just right, you're either waiting on timers or missing out on swift transitions, and that, my friends, is where your golden minutes drip away into the digital sea.

Camel Tabs: Your Secret to Faster Surfing

In the realm of traffic exchange surfing, efficiency separates the novices from the experts. Enter [Camel Tabs](#), an under-the-radar Google Chrome extension that has transformed the way seasoned surfers navigate traffic exchanges. You don't see many people promoting this one but it has become a staple among top-tier surfers seeking maximum productivity.

Camel Tabs revolutionizes your browsing by overseeing all your active traffic exchange tabs. It identifies when you've earned credit on one exchange and automatically switches you to the next, eliminating the lag between manual clicks and tab changes. This streamlined process is particularly beneficial given the varied timer lengths across sites – it ensures that no time is wasted waiting on a countdown.

Moreover, Camel Tabs is not just about speeding through sites; it also interacts with traffic exchange games, automatically claiming rewards on your behalf. This feature ensures that while you're focusing on strategic surfing, Camel Tabs is quietly enhancing your efficiency and reward collection in the background.

To install Camel Tabs visit this link: [Camel Tabs on Chrome Web Store](#).

Installation Guide for Camel Tabs:

1. **Navigate to the Chrome Web Store** using the provided link.
2. **Select 'Add to Chrome'** to initiate the installation process.
3. **Approve the Installation** by confirming when Chrome prompts you.
4. **Access Camel Tabs easily** by pinning it to your browser's toolbar.
5. **Configure your settings** within Camel Tabs to suit your surfing strategy and start experiencing a more efficient surfing session across your preferred traffic exchanges.

Adopting Camel Tabs is more than a convenience; it is a strategic decision to optimize the precious commodity of time in the digital marketing landscape. By integrating this tool into your daily routine, you position yourself to leverage every moment spent on traffic exchanges, converting it into tangible progress and results.

Integrating Camel Tabs into Your Daily Surfing Routine

Integrating Camel Tabs into your traffic exchange strategy can dramatically streamline your workflow. To ensure you're maximizing its benefits, a tailored approach to your settings is crucial. A key recommendation is to venture into the Default Settings and modify the "Rotation Mode" to "Quick Timer Based". This adjustment is particularly beneficial when you're navigating through a variety of traffic exchanges with differing timer lengths.

Setting the rotation mode to "Quick Timer Based" optimizes the extension's functionality, allowing for a more fluid transition between sites, particularly when dealing with a mix of short and long timers. This method ensures that your surfing remains uninterrupted and consistently fast-paced, enabling you to cover more ground in less time.

Here's how to fine-tune your routine with Camel Tabs:

1. **Access Default Settings:** Upon installing Camel Tabs, navigate to the Default Settings section. This is where you'll tailor the tool to fit your surfing style and needs.
2. **Adjust Rotation Mode:** Change the Rotation Mode to "Quick Timer Based". This setting is designed to match the fast-paced nature of multi-tab surfing, ensuring that you spend your time as efficiently as possible.
3. **Test and Tweak:** Like any tool, Camel Tabs works best when it's adapted to fit

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your unique approach. Spend time surfing with the new settings, and note any adjustments that could make your experience smoother or more productive.

By integrating Camel Tabs effectively into your daily routine, you're not just surfing smarter; you're elevating your entire online marketing approach. This tool is designed to work for you, transforming the often tedious task of traffic exchange surfing into a streamlined, more enjoyable process.



Chapter 3

Harvesting Traffic: The Power of Co-ops

Introduction to Traffic Co-ops

Facing the vast array of traffic exchanges can be daunting. Here's a truth I've learned: thinking you need to join every one of them for ultimate exposure isn't just daunting; it's unnecessary. This misconception can eat away at your valuable time and energy, diverting your focus from where it could be best utilized.

That's precisely where the strategic advantage of traffic co-ops steps in. They're our secret weapon against the scattergun approach of joining countless exchanges. By simply promoting a singular co-op link within the exchanges I actively use, I ensure that my sites get showcased across a far wider network – without directly joining each one. This is the efficiency we're aiming for: your advertising effort on a few platforms extends your reach everywhere else, thanks to the collective power of the co-op.

This approach frees you from the never-ending cycle of signing up, learning, and managing multiple traffic exchange accounts. Instead, focus on the ones that work best for you, and let the co-op magnify your presence across the spectrum of available exchanges. This is how we redefine our strategy for better reach without additional workload.

Why Harvest Traffic Co-op is a Game-Changer

In our world of traffic exchanges, leveraging every tool effectively is key to our success. That's precisely why I love the co-op offered by [Harvest Traffic](#).

Here's the real deal: with Harvest Traffic, it's about working smarter. I'm all about efficiency and cutting through unnecessary hassle. By promoting just one co-op link on the exchanges I already use and trust, I can catapult my reach across all of the other traffic exchanges out there. It's a game of smarter, not harder—my ads get seen more, but my workload doesn't increase.

What seals the deal for me is the control and transparency Harvest Traffic offers. I can

see where every bit of my traffic is coming from and filter out any sources that don't fit my strategy. It's like having the best of both worlds: widespread exposure without sacrificing the quality or relevance of the audience. And let's not overlook the popularity aspect—this platform is well-respected and widely used, meaning my credits get utilized efficiently, keeping the momentum of my campaigns rolling without pause.

Maximizing Your Harvest: Strategies for Co-op Success

Whenever I join a new traffic exchange, the first thing I do is add my Harvest Traffic co-op link. In exchanges where I'm more active and have an abundance of credits, I might even add the co-op link multiple times to maximize visibility.

To get the most out of Harvest Traffic, I recommend purchasing the upgraded membership. Upgraded members enjoy a higher exchange ratio that ensures every click on your co-op link translates directly to your ads being displayed. Plus, your affiliate link gets more visibility, potentially increasing referrals and commissions.

Harvest Traffic isn't about passive participation; it's about leveraging each facet to your advantage. Add your link, consider where it's being added, and if you're serious, think about that upgrade. Remember, every time your co-op link is shown, it's not just an ad spot; it's a branding opportunity, a chance to grow your network, and a step towards a more lucrative outcome. It's this strategic approach that turns a standard traffic exchange into a powerful tool for success.



Chapter 4

Culinary Conquest: Winning with The Food Game

The Fun of The Food Game in Traffic Exchanges

Welcome to [The Food Game](#)—a unique feature found on many traffic exchanges that transforms the routine task of surfing for credits into a rewarding adventure. It may seem complicated at first glance, but don't let that deter you. In fact, you don't even need to “play the game” to benefit from this program. Simply collecting Food Game items while you surf is your ticket to elevating your traffic exchange strategy, unlocking free upgrades, and enhancing your overall online presence.

Strategic Play: Tips for Collecting and Utilizing Game Rewards

Food Game rewards typically appear after every 25 pages surfed in Traffic Exchanges that support it. You can acquire rewards even faster by surfing multiple traffic exchanges at once. Remember Camel Tabs from Chapter 2? Camel Tabs has a built-in feature that will automatically claim Food Game rewards for you while you surf!

The rewards you accumulate aren't just for fun—they can significantly bolster your marketing efforts. By surfing on participating sites, you collect ingredients and then use these to cook recipes. But the game's appeal isn't confined to the culinary arts within a digital realm; it extends into tangible benefits like earning gold, cash prizes, and valuable advertising space.

Converting Culinary Achievements into Marketing Success

While the cooking competition at The Food Game may seem like the main draw of the site I am at the point where I just ignore it. With so many participants and rewards that, to me, don't justify the effort, I focus instead on a strategy that optimizes my time and resources. So, what's the game plan with all the rewards you gather? Simple: sell them!

When your "Fridge" nears capacity, head over to the "Marketplace" and sell everything you've got. The trick here is pricing them to sell — aim for the lowest price you believe

will attract buyers. This way, you convert your stash into gold efficiently.

Next, head over to the "Partner Shop" and exchange your gold for an upgraded membership at one of your favorite traffic exchanges. Targeting upgrades at exchanges labeled as "Tasty" or "Delicious" increases the rewards found on those exchanges so consider upgrading there first. Additionally, consider using your gold for a free upgrade within The Food Game itself, further multiplying the rewards from your surfing efforts.

This strategy makes the most of The Food Game, helping you improve your experience on traffic exchanges without getting too deep into the game's competitive aspects. It's about making your efforts go further, and getting more value out of your time spent surfing.



Chapter 5

Decoding Success: The Importance of Link Tracking

The Role of Link Tracking in Traffic Exchanges

Understanding the impact of your marketing campaigns across all of the traffic exchanges you're using is crucial for maximizing efficiency and ROI. [HitsConnect](#) is a powerful tool that provides detailed insights into your traffic and results. It ensures that you receive all the traffic you've earned and identifies which advertising sources deliver the best value and outcomes. By organizing all your promotions in one place, HitsConnect simplifies managing your marketing efforts, allowing you to use rotators to promote multiple ads with a single link, thus streamlining your advertising strategy.

Setting Up and Interpreting Your Tracking Data

HitsConnect was designed from a need to track ads within traffic exchanges. It can be used to answer critical questions like which campaigns are most effective and which deliver traffic fastest. Use HitsConnect as a guide to help you make informed decisions on where to allocate the time you spend surfing.

When you set up a campaign in HitsConnect for a program you're promoting, you get a unique tracking link to use in traffic exchanges. This link lets HitsConnect track not just the number of hits your pages receive, but also identify which traffic exchanges the traffic comes from. This detailed tracking enables you to understand which exchanges are most effective for your campaigns, helping you to optimize your efforts based on actual performance data.

Leveraging HitsConnect for Smarter Campaigns

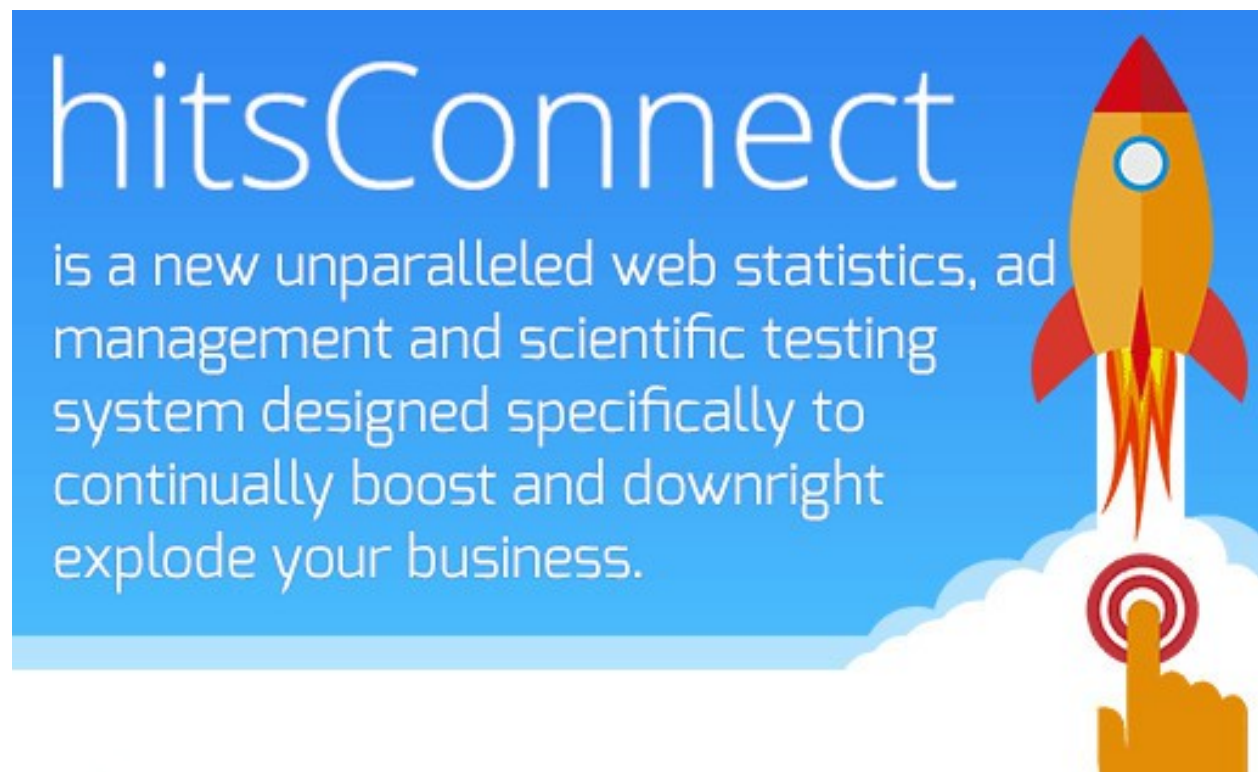
There's more to HitsConnect than just counting hits. HitsConnect brings two game-changing tools to the table: the URL rotator and banner ad tracking. These aren't just

fancy extras; they're essential for anyone looking to get serious about optimizing their results in traffic exchanges.

First off, the URL rotator. This tool is a lifesaver when you're juggling multiple promotions. Instead of spreading your focus thin across different campaigns, the rotator lets you streamline everything through a single link. It's about making life simpler and your campaigns more effective. Plus, when paired with the power of traffic exchanges, it ensures your offers get the widest exposure possible without doubling your workload.

Then there's the banner ad tracking – a feature that's too often overlooked. With HitsConnect, you can see exactly which banners are pulling their weight and which ones aren't. This means you can tweak, test, and optimize your visuals based on real, actionable data. And the banner ad rotator? Just like its URL counterpart, it ensures all your banners get their time in the spotlight, maximizing visibility and engagement.

In essence, HitsConnect isn't just tracking clicks; it's offering a smarter way to manage and refine your advertising strategies. Whether it's deciding where to allocate your surfing time or which banner designs work best, HitsConnect has you covered. So, if you're ready to make your campaigns smarter and more streamlined, it's time to dive deeper into what HitsConnect has to offer.



Chapter 6

Maximizing Engagement and Building Your List in Traffic Exchanges

Splash Into Success

In the fast-paced world of traffic exchanges, grabbing the attention of your visitors fast is crucial. Do not make the common mistake of promoting generic affiliate links in traffic exchanges. Instead, stand out by deploying a splash page. This simple, eye-catching page should capture attention instantly with a compelling image and persuasive text, making viewers curious and encouraging them to click through for more details. Remember, uniqueness wins in the crowded space of traffic exchanges.

The Power of Lead Capture Pages

While splash pages catch the eye, lead capture pages are where you turn fleeting interest into lasting connections. These pages are designed not just to intrigue but to convert visitors into list members by offering them something valuable in exchange for their contact information. This is your tool for building a list that becomes the backbone of your online marketing efforts.

Creating Impactful Pages

1. **Attention-Grabbing Elements:** Start with a headline that makes visitors pause and a graphic that complements your message. Use resources like PixaBay or Unsplash for high-quality images that don't break the bank.
2. **Benefit-Oriented Content:** Clearly outline the benefits of what you're offering. Remember, benefits sell, not features.
3. **Clear Call to Action:** Make it simple for visitors to know what to do next. A straightforward prompt like "Sign up here" can significantly increase your conversion rates.

4. **Integration with Autoresponders:** Use the code from your autoresponder to embed a signup form directly on your page. This links your traffic exchange efforts directly to your list-building strategy.
5. **Privacy Assurance:** A simple disclaimer reassuring visitors about their privacy can boost signup rates. Trust is key in converting visitors to subscribers.

Maximizing Your Traffic Exchange Strategy with LeadsLeap

As we refine our approach to traffic exchanges, having the right tools at our disposal can make all the difference. [LeadsLeap](#) stands out as an exceptional platform for creating compelling lead capture pages, providing both ease of use and flexibility. Its features are designed to capture the attention of your audience effectively, helping you build a list that's not just sizable but engaged.

For those looking to dive deeper into the art of list building, my book "[Autoresponder Profit System](#)" offers a comprehensive guide. It's packed with insights and strategies to turn your list into a powerful marketing asset, complementing the practical tools LeadsLeap provides.

By leveraging LeadsLeap in conjunction with the principles outlined in the "[Autoresponder Profit System](#)," you're setting yourself up for sustained online marketing success. Together, they form a powerful duo that can significantly enhance your visibility and effectiveness in traffic exchanges, laying the groundwork for a robust, responsive list.



Chapter 7

Goal Setting and Daily Achievements

The Importance of Setting Daily Goals

In the bustling world of traffic exchanges, setting daily goals is your compass. It keeps you focused, ensuring each click and view is a step toward a larger victory. Whether it's reaching a certain number of views on your latest ad or dedicating time to surf specific exchanges, these goals transform routine tasks into meaningful progress.

Creating Achievable and Impactful Objectives

It's about striking a balance—goals should push you but remain within reach. Consider setting a daily target for acquiring new leads or the amount of time you'll dedicate to surfing exchanges. These objectives not only keep you grounded but also directly contribute to your broader marketing achievements. They're about making every action count.

Tracking Progress and Maintaining Momentum

Keep a log or use a tool to track your daily achievements. Seeing your progress visually can be incredibly motivating. Celebrate the small wins, and if you hit a snag, take a moment to reassess and adjust your strategies. This ongoing cycle of setting, achieving, and evaluating goals ensures you're not just spinning your wheels but moving forward in the traffic exchange world.

By embedding these practices into your daily routine, you're not just participating in traffic exchanges; you're mastering them. Each day becomes an opportunity to refine your strategy, learn from your experiences, and inch closer to your ultimate marketing goals.

Chapter 8

Charting Success: Essential Tools for Traffic Exchanges

As we draw this guide to a close, we circle back to the essence of traffic exchanges—a dynamic realm where dedication, strategy, and the right tools converge to create a powerhouse of marketing opportunity. From the moment we embarked on this journey, exploring the digital seascape of traffic exchanges, to mastering the art of efficient surfing with Camel Tabs, I have tried to impart every nugget of wisdom and practical tip to not just navigate but truly excel in this dynamic environment

We delved into the transformative power of co-ops with [Harvest Traffic](#), uncovering the strategy behind maximizing reach without stretching ourselves too thin. We ventured into the culinary-themed world of [The Food Game](#), where we learned that success in traffic exchanges often mirrors the strategic play and rewards found in this engaging platform. The insights didn't stop there; we embraced the precision of [HitsConnect](#) for tracking our progress and refining our approach, ensuring that every click counts towards our ultimate goals.

Following our exploration of traffic exchange enhancement tools and strategies, we also discovered the value of creating compelling content with [LeadsLeap](#), a platform that simplifies the creation of lead capture pages, crucial for turning casual browsers into potential leads. Additionally, the principles outlined in "[Autoresponder Profit System](#)" provided us with the foundational knowledge necessary to build and nurture our list effectively, ensuring that every interaction counts. These tools and insights together have equipped us to not only participate in but to excel within the traffic exchanges.

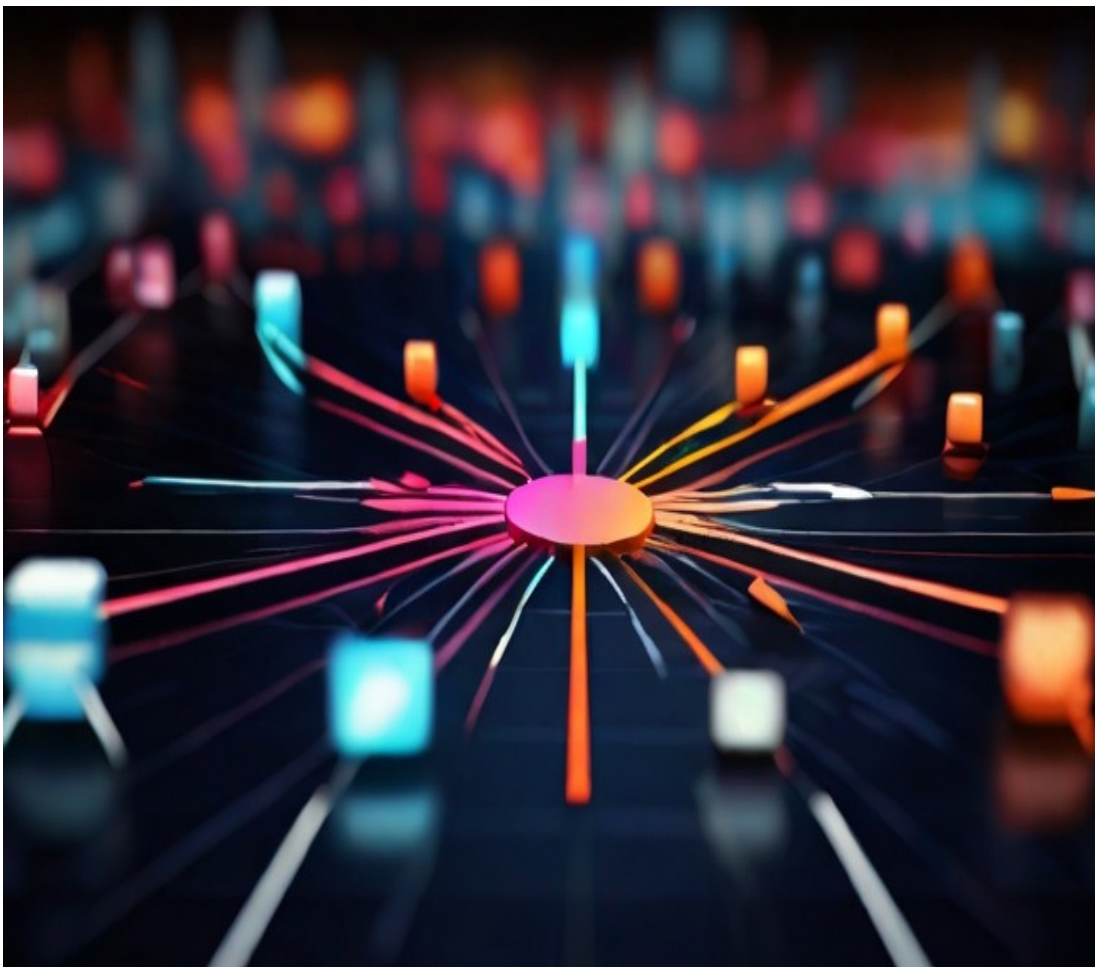
Yet, the journey through traffic exchanges is far from solitary. It's a shared voyage with countless marketers each looking to carve their own path forward. Remember, the essence of our journey lies not just in the destinations we aim for but in the connections we forge along the way. Traffic exchanges are more than just platforms; they are communities where engagement, networking, and personal branding take center stage.

Traffic Success Formula

As you continue to explore the possibilities within traffic exchanges, let the lessons from this guide serve as your compass. The strategies and tools we've discussed are more than just mechanisms for achieving visibility—they're about building lasting relationships, crafting compelling narratives, and ultimately, contributing to a vibrant online ecosystem.

In closing, I invite you to take these insights, strategies, and tools and apply them with creativity and purpose. The world of traffic exchanges is ever-evolving, and with the right approach, it holds endless opportunities for those willing to dive deep and navigate its waves with intention. May your journey through traffic exchanges be as rewarding as it is enlightening, and may the success you find along the way be a testament to the power of strategic engagement and community.

Thank you for joining me on this journey. Together, let's continue to explore, learn, and thrive in the fascinating world of traffic exchanges.



Give This Book Away

Thank you for diving into "[Traffic Success Formula](#)." As you've now armed yourself with strategies to maximize your effectiveness within traffic exchanges, it's time to spread the knowledge.

Share and Earn

You hold not just a book but a gateway to enhancing your and others' marketing efforts. You are encouraged to share this book freely—be it by gifting it to peers, hosting it on your site, or distributing it to your mailing list.

Should you wish to leverage this book further, rebranding rights are available. This allows you to replace the affiliate links peppered throughout the book with your own, turning every share into a potential profit stream. For details on acquiring rebranding rights and personalizing this book, [visit our website](#) and explore how you can make this book a tool in your marketing arsenal.

Even if you choose not to purchase rebranding rights, consider registering for a free affiliate account on our website. It's a simple way to earn by sharing—helping others gain traffic exchange mastery while you benefit financially.

Thank You for Your Commitment

I appreciate your commitment to learning and hope that the insights in "[Traffic Success Formula](#)" propel you toward your digital marketing goals. Should you have any questions or wish to share your success stories, I am just an email away and eager to hear from you.

Together, let's continue to explore and conquer the digital marketing landscape!

About the Author

Jerry Iannucci is a seasoned online marketer based in St. Louis, Missouri, who is known for his expertise in leveraging the power of traffic exchanges and email marketing to boost online visibility and drive engagement. With a career spanning over two decades, Jerry has carved out a niche for himself as a trusted advisor and thought leader in the digital marketing space. His passion for sharing knowledge is evident in his comprehensive guides and books, which have helped countless marketers optimize their strategies for success. Beyond his professional achievements, Jerry is known for his approachable manner and dedication to fostering connections within the marketing community, embodying the spirit of collaboration and continuous learning.



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